



a.c.a.
www.africacontemporary.art

2022.

**WE CURATE,
CELEBRATE &
PROMOTE
CONTEMPORARY
AFRICAN ART &
DESIGN**



**NYAMBO MASA MARA
BEYOND BORDERS
Exhibited Cape Town 2021
Travelling; 2022**

WHO WE ARE

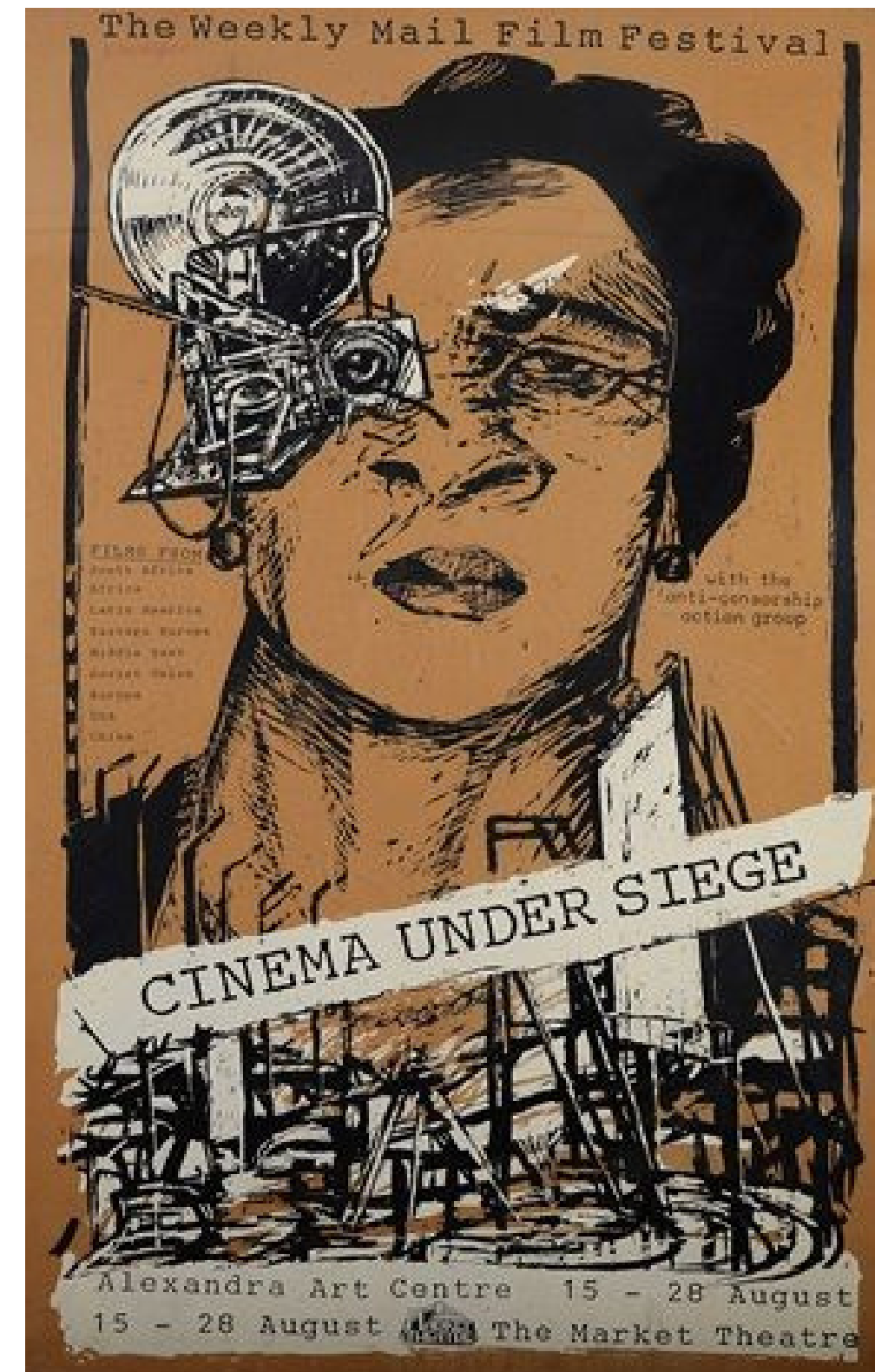
AfricaContemporary.Art (ACA) is dedicated to celebrating the i, creativity, artistry and brilliance of contemporary artists from the continent - primarily from marginalised communities - in all formats and across all platforms. ACA is also driven by a strong social justice focus.

ACA was launched as a commercial entity in April 2021 with ART OF EVERYDAY THINGS, an innovative design/art hybrid exhibition at the Jaffer Modern Gallery in Cape Town.

4 plus decades of
commitment to
discovering and
promoting cutting-
edge African creative
talent in all disciplines.

ACA is the culmination of over four decades of commitment to the cultural industries by our founder, Kathy Berman, whose focus on the intersection of creative expression and social justice dates back to the dark days of Apartheid, where art, journalism, television and festivals were the primary media of social access and dissent. Kathy has combined a life-time of art and social justice, cultural curation, research, lecturing, journalism and television with a consulting career in corporate finance and strategy, innovation, incubation, cultural activation and acceleration - corporate and community.

Kathy , continues to write on art, design and culture - primarily for Daily Maverick. She serves on the board of BASA. And lectures and workshops in art, strategy, innovation, incubation and acceleration



WHAT WE DO:

We work to develop both artists and markets - across a broad range of platforms and activities, and all territories. We work on bespoke projects - either commissioned or initiated by our team.



CURATION & EXHIBITION:
Curation (physical and digital), installation, exhibition and promotion. For public, private and commercial customers.

ARTIST REPRESENTATION AND MANAGEMENT:
Emerging, and established, creatives in all media.

EDUCATION, EXPLORATION & CELEBRATION:
Lectures, workshops, tours, articles, ARCHIVES and commentary on visual arts and culture - physical and digital - and material design (built, graphic, material).

MEDIA, MARKETING & PROMOTION
Traditional (news) media, and social media (Instagram, Facebook, LinkedIn, WhatsApp, Newsletters). And Online galleries (established platforms and curated for clients).

IMPACT:
Social Enterprise, Corporate Social Investment plus incubation and acceleration of creative entities.



ACHIEVEMENTS:
KEY PROJECTS
CURRENT &
HISTORICAL

1980 to
2022



ART FAIR (2022)
INVESTEC CAPE TOWN ART FAIR with NIROX: THE SPIRAL OF CONTAINMENT =
Elisa Iannacone

COMMERCIAL EXHIBITIONS: (2021)
ACA launch at the Jaffer Modern in Cape Town with Art of Everyday
Objects

MUSEUM COLLABORATIONS (2019 - 2021)
Javett Art Centre,
Zeitz MOCAA, and
Norval Foundation.

CORPORATE COLLABORATION / SPONSORTSHIP (ART EDUCATION /
ACTIVATION) (2014 - 2021)
Hollard
RMB
Strauss&Co.,

INNOVATION (2014 - 2021)
GE Africa Innovation Centre - permanent and temporary exhibitions, from
build to operate,
Gordon Institute of Business Science.

ARTIST FEATURES (Broadcast & Print) (1980s on)
Profiles and documentaries on: William Kentridge, Penny Siopis, Jackson
Hlungwane, Moshekwa Langa, and performers Robyn Orlin, Mbongeni
Ngema, Hugh Masekela, Jonas Gwqangwa, Johnny Clegg, John Kani etc.

CURATION, EXHIBITION & REPRESENTATION:

We have established a
niche stable of
contemporary African
artists and designers,
primarily focused on
social justice messaging.

2022: ELISA IANNAcone: THE
SPIRAL OF CONTAINMENT:
RAPE'S AFTERMATH
Exhibited Oxo London 2018
See it at CONSTITUTION HILL



CURATION & EXHIBITION

COLLECTION CURATION & EXHIBITION DESIGN
We curate, build and promote from concept to exhibition, installation and archiving.

We work across all platforms: Permanent and Temporary Exhibitions; Installations; Performances - Industrial and Environmental Design; Digital Curation and Design. Our signature is bold, contemporary and cutting edge!



COLLECTION ADVISORY
The team provides an independent and objective advisory service for private, commercial and corporate clients - from bespoke design and artefacts through to formal art; from temporary installations and pop-ups to permanent collections.

Collection Development,
Curation, and Exhibition:
Public and Private
collections.
On all platforms.

With each project the unique objectives, environmental and social needs of the client are analysed, and a proposal provides the basis for the project. Each project incorporates extensive interaction with the client and/or end-users throughout research, design, implementation and delivery. Post-curation services include ongoing market valuation and sales. Services also extend to studio tours and environmental explorations.

EXHIBITION
CAPE TOWN
2021



“Art of Everyday Things”,
Jaffer Modern, Cape Town,
April to June 2021



Nyambo Masa Mara
Kevin Collins
Ace Nono Jeanius Exchange
Petrus Sekele
Coast & Koi





NYAMBO MASA MARA
BEYOND BORDERS
Exhibited Cape Town 2021
Travelling; 2022

PERMANENT
EXHIBITION
GE AFRICA
INNOVATION
CENTRE
(HISTORICAL)

Innovation, Incubation:
Exhibition Curation

2014 to
2016

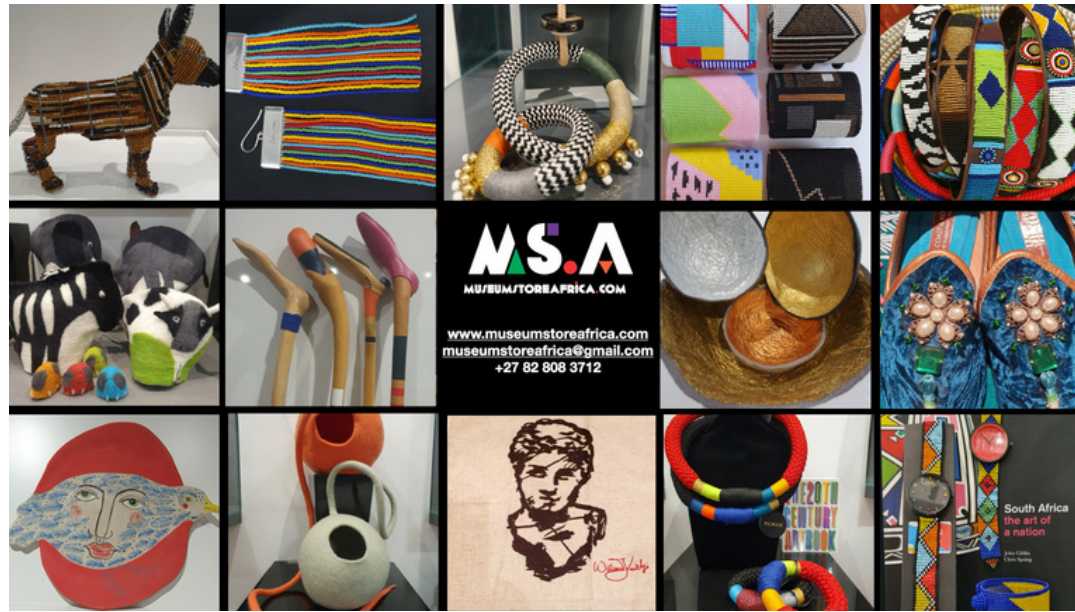


Gordon Institute of Business Science 2014 - 2016
GE Africa Innovation Centre 2016 - 2018
(seen here)



Interior design
Art and Design Commissions
Digital Exhibition Curation
Workshop Conception Facilitation Management

MUSEUMSTORE
AFRICA
DESIGN CURATION
JAVETT ART
CENTRE
ONLINE



1. MuseumStore Africa at JAVETT ART CENTRE Sept 2019 to March 2020 (lockdown)
2. MSA Online Sept 2019 ongoing

2018 to 2021

FORTHCOMING
PROJECTS

ELISA IANNAONE
Cameroon Project1
Slated for 2022



2021 - 2022

EXHIBITIONS:

ART FAIRS (covid permitting)
Investec Cape Town 2022
ARTJOBURG 2022
San Francisco 2022

REPRESENTATION

Nyambo Masa Mara
Elisa Iannacone
Kevin Collins
Peter Mabeo
Anele Nono

DOCUMENTARIES

Collectors series:
Anna Starcke: A Collector's Love Affair with Africa (2021)



ELISA IANNAZONE
SPIRAL OF
CONTAINMENT 2018

ELISA IANNAZONE
Spiral of Containment
Exhibited Oxo, London 2021
Travelling; 2022



ELISA IANNAcone
Spiral of Containment
Exhibited Oxo, London 2021
Travelling; 2022

ARTIST REPRESENTATION

We actively seek out emerging artists, creatives and designers, and work hard with them at developing both their creative practises and their businesses, from formal Creative Social Entrepreneurial Programmes through to mentoring for exhibition readiness



We work with our artists and creatives to launch them sustainably onto the local and global market.

We are as committed to their career development as we are to their audiences / patrons / collectors.



NYAMBO MASA MARA
BEYOND BORDERS
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EXPLORATION EDUCATION & ARCHIVES

EDUCATION, EXPLORATION & CELEBRATION:.. AND HISTORY REVISITED

We conduct tours of creative public spaces, private collections and commercial entities.

We produce our articles, and commentary - physical and digital - on visual arts, culture and material design (built, graphic, material).

Join our on-line and in-person lectures and workshops.

And request a visit to our historical multi-media archives (Art Institute South Africa)

We work with traditional news and social media (Instagram, Facebook, LinkedIn, WhatsApp, blogs, newsletters) - on our own projects and as agents for our clients.



MEDIA MARKETING & PROMOTION:

We work with traditional news and social media (Instagram, Facebook, LinkedIn, WhatsApp, blogs, newsletters) - on our own projects and as agents for our clients.

We also create and curate online galleries and exhibitions (on established platforms or stand-alone).

KEY PROJECTS
HISTORICAL
HIGHLIGHTS
HLUNGWANE,
VILLA
,CLEGG

1980s to
Mid-1990s

Multi-media in
Community



Television programmes 1980 to 1996
Print and Radio 1980 on



From our archives:
Jackson Hlungwane retrospective (Johannesburg) and
Visit to Edoardo Villa



Johnny Clegg Tradiitonal Wedding



IMPACT

Our projects date back to before the dawn of democracy in South Africa and have continued to today - through Covid-19 and lockdown!.

We work in community, with community ,and for commiunity.

We have worked with global development agencies (British Council DICE) as well as local corporates (Hollard), NGOs (CDI) and academic organisations (University of Hertfordshire)

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JAVETT ART CENTRE



PUBLIC ART
WOMANDLACHALLENGE
MABONENG 2020

YOUTH PROJECTS:
INNER CITY



1. British Council Social Creative Entrepreneurs : 2019 Jan - Sept 2019
2. Masks4Good: Creative Community outreach : March 2020
3. Campus Party Global Broadcasts : July 2020
4. WomandlaChallenge: Street murals, public performances, digital challenge : August 2020
5. GoodSpaceCompany: Lockdown Youth Workshops : March to December 2020

2018 to
2020



COMMUNITY
ACTIVATION
ACCELERATION



YOUTH PROJECTS:
TOWNSHIP

1980s to
Mid-1990s

COMMUNITY
ACTIVATION
ACCELERATION



Sponsored Child Murals
in major townships across South Africa 1996

Alexander Township
Kathlehong
Soweto



aca.

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